

THE WHEEL OF FORTUNE

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| <ul style="list-style-type: none"> ➤ Pull Tabs <ul style="list-style-type: none"> ▪ Truck stops ▪ Laundromats ▪ Grocery stores ▪ Building supply stores ▪ Car washes ▪ Donut shops ▪ Convenience marts ▪ Apt. Building-mailbox-laundry room ➤ Trade shows/Convention Centers ➤ Chamber of Commerce ➤ Newspaper small bus. Ads ➤ Referrals ➤ Walk-n-talk ➤ Newspaper inserts/ads ➤ Pole signs ➤ Take ones-3 fold ➤ Fishbowls ➤ Merc./Board of Trade ➤ Phonebooks/Business directories ➤ Car door magnets ➤ Buy leads ➤ Phonebook ads ➤ Bus benches ➤ Door Hangers ➤ Flyers <ul style="list-style-type: none"> ▪ Pizza boxes ▪ Home base-Home Depot ▪ Airport ▪ Office depot ▪ Convention center ▪ Amway ▪ Grocery stores ▪ Department stores ▪ Equipment rental ▪ Shopping malls ▪ Flea markets ▪ Contractor schools ▪ ATM satellites ▪ Temp staffing ▪ Doctor, Lawyer, Dentist offices | <ul style="list-style-type: none"> ➤ Cold Calls – go leads ➤ 3 foot rule ➤ Professional alliances <ul style="list-style-type: none"> ▪ Accountants ▪ P & C Insurance agents ▪ Lawyers ▪ Doctors ▪ Dentist ➤ Associations ➤ Human resource personnel ➤ Large corporations ➤ Telemarketers ➤ Real estate offices ➤ Church bulletins/groups ➤ Friends and family ➤ Mortgage brokers ➤ Radio ➤ Television ➤ Magnetic business cards ➤ Restaurant placemats ➤ E-mail blast ➤ Broadcast faxing |
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